

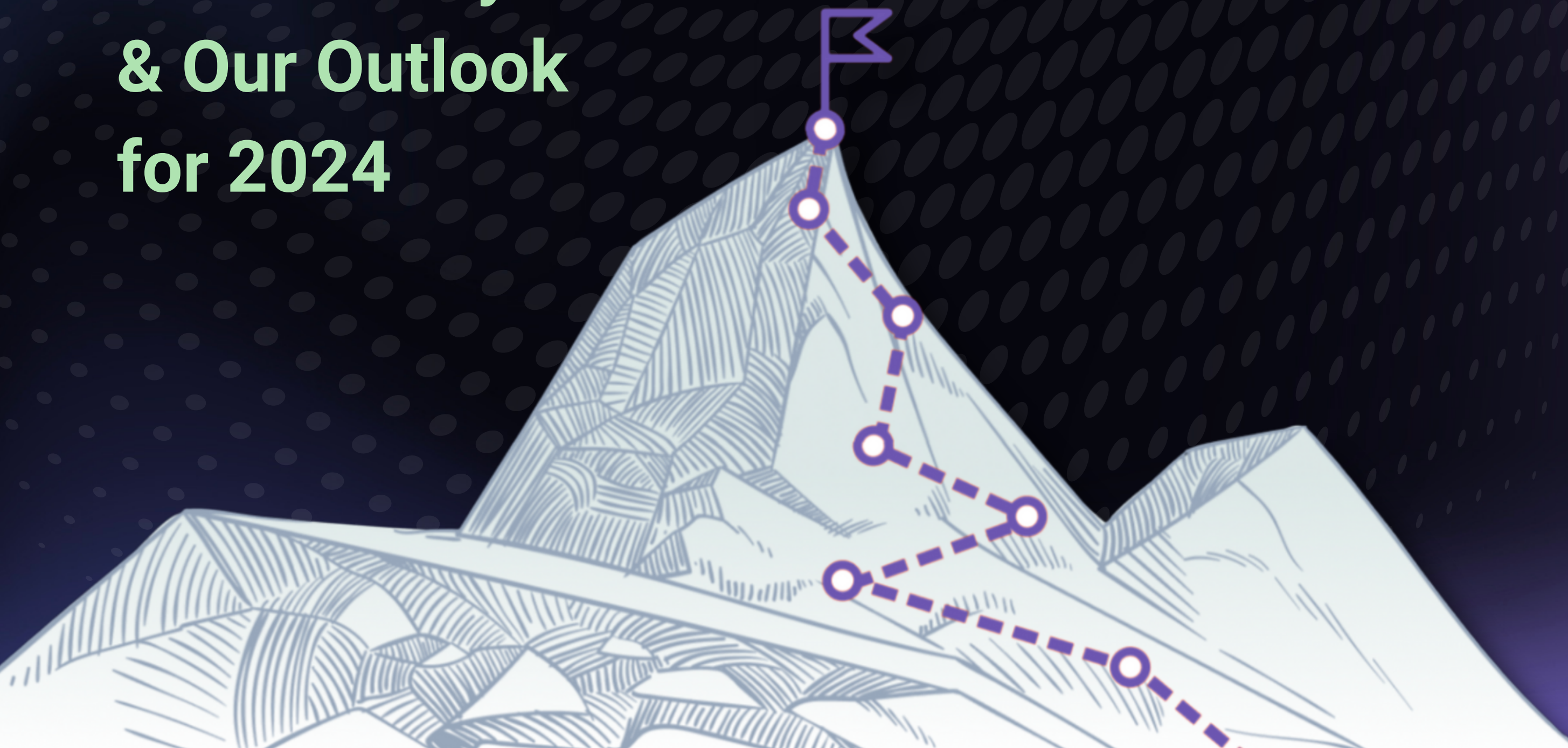
EntraVision

Our Journey to Date & Our Outlook for 2024

From evidence-based innovation to the world's largest
use case database – and beyond.

entrappeer

Our Journey to Date
& Our Outlook
for 2024



33K+

use cases
& counting

25K+

B2B startups

230

custom market
research reports

100

free trials in
progress

30

offers with industry-
leading companies

The Problem

Innovation is Inaccessible for Most.

Corporate innovation is complex, costly, and time-intensive for all stakeholders.



Talent

The innovation talent pool is small and turnover is high.



Time

Researching trends, discovering viable use cases, and scouting startups is very time intensive.



Cost

Real-time market data is very expensive. Plus, big research firms require long contracts.



Complexity

Generating market insights and deciding which trends are worth pursuing is very difficult.

Innovative Tech Diffuses Faster Than Ever.

Threads shoots past 1 million user mark at lightning speed



Stakeholders can't afford to wait months for market research to validate investments in emergent technology.

Our Vision

To make innovation more...

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1 | Accessible

2 | Actionable

3 | Attainable

To democratize
innovation across all
countries, companies,
and stakeholders.

The Solution

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The World's First & Only AI-Powered Innovation Workforce.

Improve the quality and speed of innovation research and decision-making with customizable AI bots trained in all the job functions of key innovation stakeholders.

High
Signal to
Noise

Low
Signal to
Noise

Some Potential for AI

- Approve or deny credit cards applications
- Summarize key terms from trade contracts

High Potential for AI

- Resolve customer support issues
- Summarize market surveys
- Analyze sentiments in online communities
- Find relevant case law

Low Potential for AI

- Identify improvements to new customer onboarding process
- Negotiate the deal structure for a merger

Some Potential for AI

- Summarize feedback across all customer conversations
- Summarize product usage

Low Information Volume

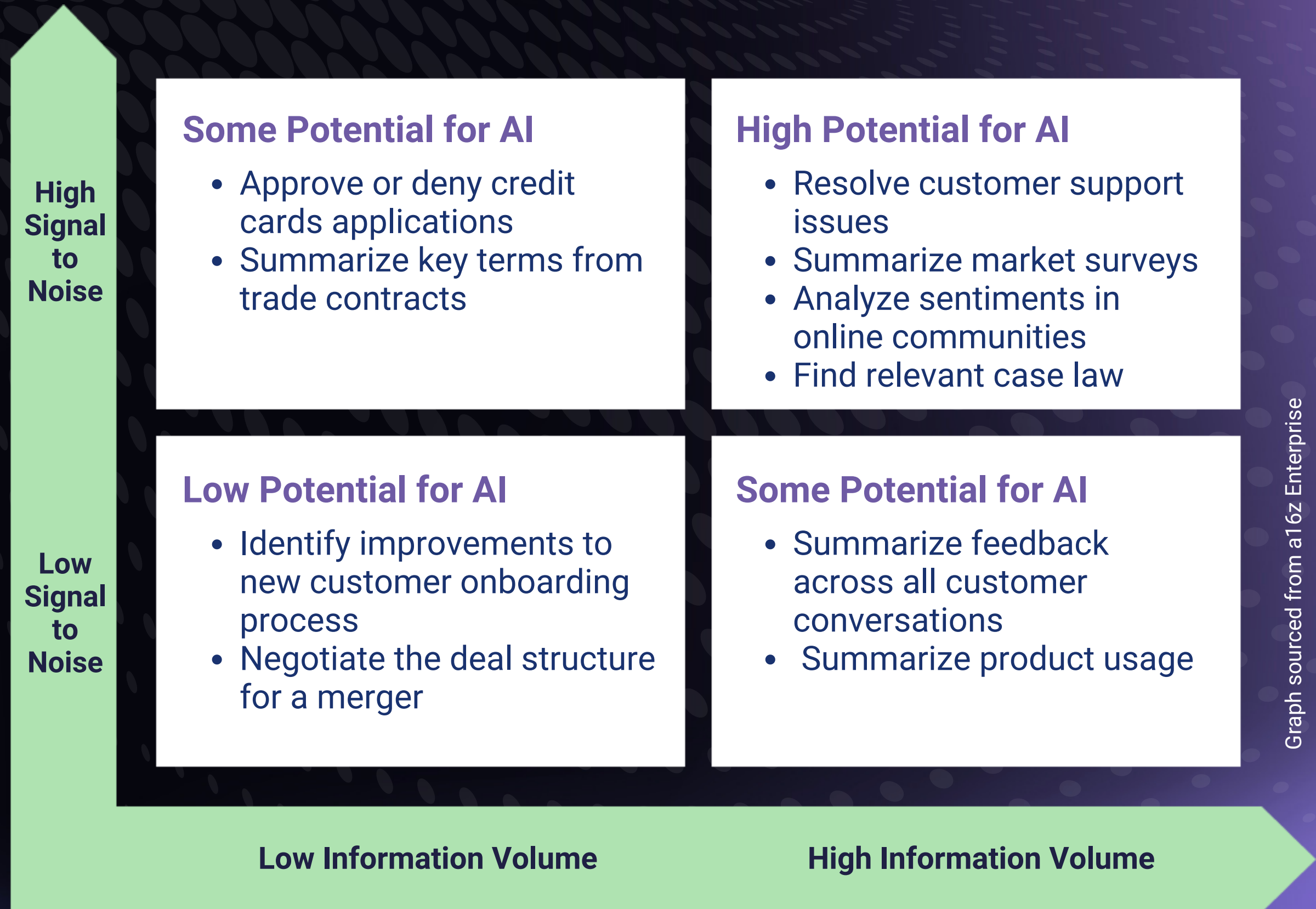
High Information Volume

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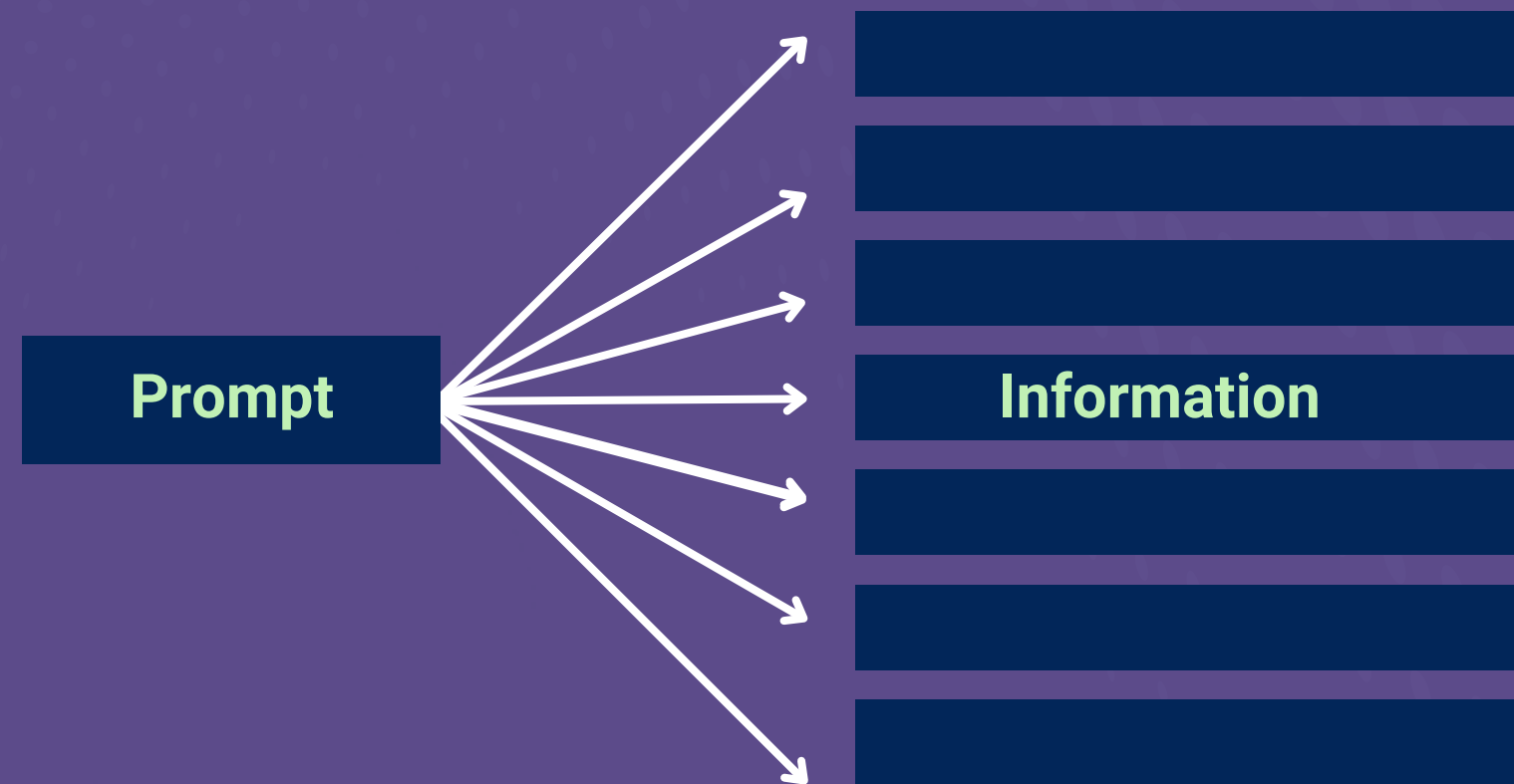


The SynthAI Revolution

75% growth in this sector over the past year.

Wave 1: Generative (GenAI)

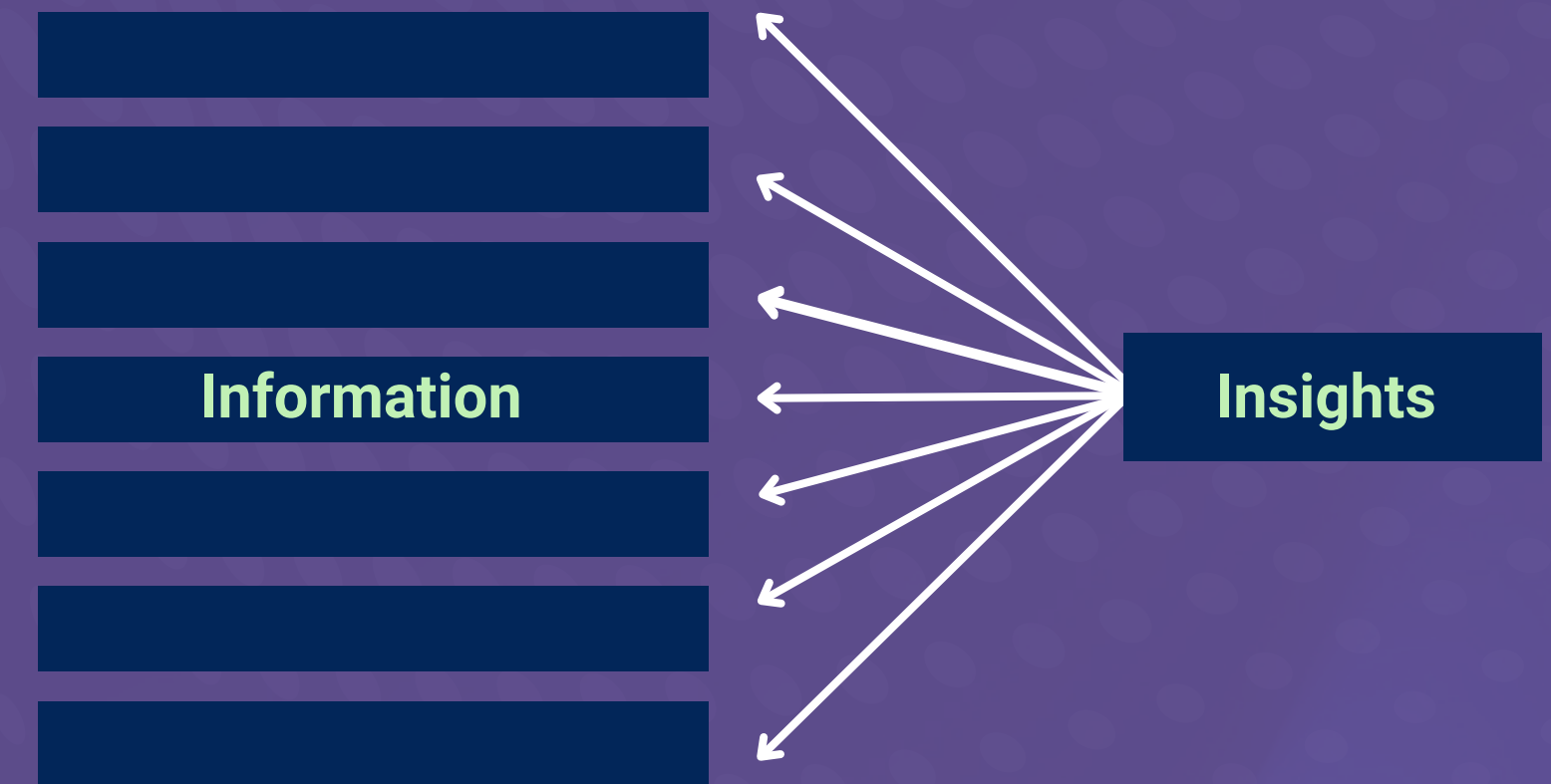
From prompts to long-form responses



UX is natural language prompt and response
Benefit is fun and shareability
Generic sets / foundational models

Wave 2: Synthesis (SynthAI)

From vast volumes of information to insights



UX is embedded into existing flow or completely automated
Benefit is improvement to speed and/or quality
Domain-specific data sets / fine-tuned models

Our Story

1

2021

Launch of evidence-based innovation platform

2

2022

Shift to prioritize use case over text-heavy evidence

3

2023

Launch of instant market research & AI insights engine

4

2024


Disrupt corporate innovation with the world's first AI workforce dedicated to innovation strategy.

Our Customers

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Enterprise



VC



Startup



Incubator

Problem

Learning curve for complex software

Dwindling talent pool

Humans are SLOW

Difficult to identify use cases for emergent tech

Impossible to verify startup data

Difficulty communicating difference

Data & Biz Dev Strategists are too expensive

Difficult to identify use cases for emergent tech

Impossible to verify startup data

Solution

24/7 Innovation Analysts & Business Developers

24/7 Technology Scouters

24/7 Biz Dev Strategists

24/7 Business Developers

Competitive Analysis

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Our closest competitors are market intelligence platforms & consultancies like CB Insights or Gartner.

These existing options are flawed because:

1 Current competitors paralyze users with information overload.

2 Search is not problem-based so it does not yield viable use cases.

3 Users don't want to learn new software tools.

4 Users DON'T READ.



Gartner

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Our Advantage

Entrapeer is the best positioned to offer the first AI-powered innovation workforce because we've spent years building **entramind** for this very purpose – long before anyone else entered the playing field.

Entrapeer Advantage #1

Digital workforces in highly complex fields are on the rise.

Entrapeer Advantage #2

SynthAI is the next GenAI.

Entrapeer Advantage #3

Our team consists of the world's top AI & corporate innovation experts.

Entrapeer Advantage #4

We have the AI engine in place ~ all we need to do is give bots distinct personalities/skill sets.

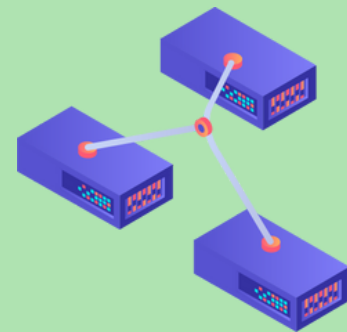
How It Works

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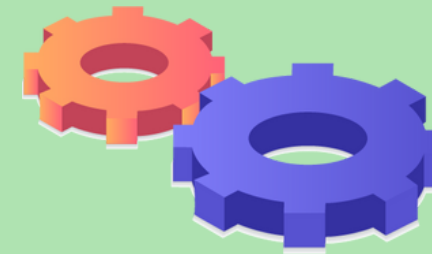
Build Your AI team

Select the skill level and job functions that best serve your organization.



Effortless Onboarding

Our AI learns on the job and adapts to your specific protocols - saving your time and money.



Seamless Integration

Bots effortlessly integrate into your operations and work 24/7 to accelerate innovation.



Actionable Reporting

Chat bots, instant translation, and video reports translate complex ideas into actionable insights.

Your Turn

Help us brainstorm a name for entrapeer's AI workforce of innovation experts!

1

InnoBot

2

Entrapeer
SynthAI

3

EntraSynth AI

4

InnovAIinsights

Got more ideas? Slack them to Hillary and we'll vote on 9/XX



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**Accelerating
innovation for
tomorrow's leading
enterprises.**

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